

HEINEKEN RACE SIMULATOR & LUDLOW VOUCHER PROMOTION

TERMS & CONDITIONS

SCHEDULE

Promoter: [Insert venue/promoter legal entity name, ABN and address]

Entrants (who can enter?): Victorian residents aged 18 years or over. Entrants must not be excluded or prohibited from entering the Promoter's venue or participating in promotions under any applicable law.

Participating Venue(s): [Insert venue name(s) and address(es)]

Competition Period: 12:00am (AEDT) 12 February 2026 – 11:59pm (AEDT) 9 March 2026. All times are Melbourne local time.

Entry Mechanic: To enter the promotion, during the Competition Period entrants must:

- a) Purchase any two (2) participating Heineken® products in a single transaction at a Participating Venue;
- b) Receive a game card with a unique code (while stocks last); and
- c) Scan the QR code and submit the online entry form with the unique code and required details to be entered into the prize draw.

Each eligible purchase also entitles the entrant to one (1) turn on the race simulator, subject to availability.

Race Simulator Availability: The race simulator operates Thursday to Saturday, 5:00pm – 10:00pm during the Competition Period, subject to operational availability and venue capacity.

Maximum Entries: Maximum two (2) entries per person per day.

Prize Draw: There will be one (1) prize draw conducted at [insert time] on [insert draw date] shortly after 9 March 2026] at [insert location].

Prizes: Two (2) winners will each receive one (1) \$500 Ludlow gift voucher.

Total Prize Pool: \$1,000 AUD

Winner Notification: Winners will be notified by phone and/or email within two (2) business days of the draw.

Publication of Winners: Winner names will be published at the Participating Venue(s) and/or on the Promoter's website/social media within two (2) business days of the draw and remain published for at least 28 days.

Unclaimed Prize Draw: If a prize is unclaimed after 14 days, a redraw will occur at the same location and time on [insert redraw date]. The redraw winner will be notified in the same manner.

GENERAL TERMS & CONDITIONS

1. Entries must be received during the Competition Period. Entry cards are void if illegible, forged, copied, stolen or tampered with. Proof of purchase must be retained and provided upon request.
2. The Promoter supports the responsible service of alcohol. Entry is conditional on compliance with venue RSA requirements. The Promoter reserves the right to refuse service.
3. Participation in the race simulator is subject to safety instructions, age restrictions, and venue staff direction. The Promoter reserves the right to refuse simulator access for safety or operational reasons.
4. Prizes are not transferable, exchangeable or redeemable for cash. If a prize is unavailable, the Promoter may substitute a prize of equal or greater value. Any ancillary costs associated with redeeming the voucher are the responsibility of the winner. Third-party voucher terms and conditions apply.
5. Employees of the Promoter, participating venues, associated agencies, and their immediate family members are ineligible to enter.
6. The draw is random. The Promoter's decision is final and no correspondence will be entered into.
7. Personal information is collected to administer the promotion and may be used for marketing in accordance with the Promoter's privacy policy. Entrants may opt out of marketing communications at any time.
8. To the extent permitted by law, the Promoter is not responsible for any loss, damage or injury suffered in connection with the promotion or prize, except where liability cannot be excluded by law.
9. The Promoter is not responsible for lost, late or misdirected entries due to technical disruptions or network issues.
10. The Promoter may disqualify entrants who tamper with the entry process or breach these Terms & Conditions.
11. The Promoter reserves the right to modify, suspend or cancel the promotion subject to regulatory approval where required.
12. Nothing in these Terms & Conditions excludes consumer rights under the Competition and Consumer Act 2010 (Cth).

13. The Promoter encourages responsible behaviour. Gambling Help Online:
www.gamblinghelponline.org.au